



*“Good people, doing good things,  
to help animals in need and those who care for them.”*

### **Who We Are:**

United Pet Fund ([unitedpetfund.org](http://unitedpetfund.org)) supports small and independent animal shelters, rescues, advocacy groups and care centers by providing pet food, supplies and tangible resources in a new and efficient way. Our mission? Empowering all those who help animals in need. How do we do it? Explore the short list below detailing more about our growing organization and its dedication to helping underserved animal groups.

- We foster a community of giving similar to that of the USO and United Way. Put simply, we connect, collect and share.
- Currently, UPF serves as an umbrella organization supporting more than 90 animal care organizations in need throughout the Tristate region and surrounding area.
- Shelters and rescues as far away as Cleveland, Indianapolis, Lexington, Louisville and along the Kentucky/Tennessee border have received resources from UPF – and we’re always looking for ways to further expand our reach.
- The UPF Resource Center, our 8,500-square-foot warehouse/office building, holds a revolving range of pet items and goods – including pet food, puppy pads, cat litter boxes, toys, treats and cages – as well as medical supplies for our member organizations.
- In 2016, UPF distributed more than \$1.2 million of pet food and resources to our members – a figure we hope to double for 2017.
- We also organize educational seminars for and health clinic days for economically disadvantaged pet owners, in addition to our constant work as advocates for animal welfare organizations without a voice in our community.



***Sunday, September 17 at 9:30 a.m.  
Lunken Airport Bike Path at Lunken Playfield***

Bring your mutt and your 'stache, then RUN/WAG/WALK for a cause! Register now for United Pet Fund's inaugural 5K, the Muttstache Dash – an event to support UPF and help local shelters, rescues and animal care groups get the vital resources they need to care for and house animals waiting to find forever homes.

#### **Event Details:**

- Early registration through Sept. 16: \$35 for first participant, \$25 for additional members of same family, \$15 for kids 5–12, free for kids 4 and under
- Event-day registration: \$45 for first, \$35 for additional family members, \$15 for kids 5–12, free for kids 4 and under
- One dog only per participant, must be leashed – NO retractable leashes allowed (all dogs must be vaccine-current, in good health and social with other dogs & people)
- First 500 pre-registered participants receive a swag bag: includes T-shirt for humans, leash & waste bags for dogs, plus coupons & information from sponsors
- Chip-timed event, including awards for top three finishers in 4 categories (male, female, child, canine & companion)
- Family-friendly event, for competitive and recreational runners/walkers and dogs
- Water stations for humans and dogs will be positioned throughout course
- Come for the race, stay for the fun – food trucks, pet vendors, music and more

#### **Event Schedule:**

- 8:30 AM Check-in, same-day registration, swag bag pickup
- 9:30 AM Race/Walk begins!
- 10:45 AM Award ceremony
- 11:00 – 12:30 PM Post-race fun with sponsors and vendors

**Sponsorship Opportunities:**



Sponsor Levels	Top Dog \$1,000	Retriever \$500	Hound \$250	Watchdog \$100
Logo on participant/ volunteer T-shirt				
Logo on race course signage				
Name on race T-shirt				
Logo and link on Muttstache Dash website				
Logo and link on UPF website				
Logo and link on e-newsletter				
Swag bag insert				
Complimentary race registrations	4	2	1	
Booth space at race				
Social media mention via Facebook				

For more information about these and other sponsorship opportunities, please call or email **Molly Ernst at 513-520-7571 or 513-793-1875** or email to [muttstachedash@gmail.com](mailto:muttstachedash@gmail.com)



We also have logo opportunities on the following items (while they last):

- Swag bags for runners/walkers
- Doggie poop bag dispensers
- Portable dog water/food bowls
- Dog treat bags



## Sponsorship Reservation Form

(Please Print)

Name of Business/Organization: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Information/Name of Contact: \_\_\_\_\_

Phone Number(s): \_\_\_\_\_

Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

Facebook URL: \_\_\_\_\_

Send high-res company logo to: [muttstachedash@gmail.com](mailto:muttstachedash@gmail.com)

### Level of Sponsorship Desired:

\$1,000.00 \_\_\_\_\_ \$500.00 \_\_\_\_\_ \$250.00 \_\_\_\_\_ \$100.00 \_\_\_\_\_

Payment Methods:

PayPal on website  [www.muttstachedash.org](http://www.muttstachedash.org) or [www.unitedpetfund.org](http://www.unitedpetfund.org)

Check (Ck. Number and amount: \_\_\_\_\_)

Mail to: United Pet Fund, 9401 Towne Square Avenue, Blue Ash, Ohio 45242

*I acknowledge that I will submit payment no later than September 1, 2017, and will promptly supply any logos or flyers to be used on UPF/Muttstache websites and e-newsletters.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Signature (printed): \_\_\_\_\_