



MEDIA ALERT  
October 2, 2012

For Immediate  
Release  
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United Pet Fund

## Pet Health Day in OTR Benefits the Community's Hard Hit Pet Owners!

"Empowering all those who help needy animals!"



A Bengals home game and chilly weather should not keep economically hard hit pet owners away from the annual Pet Health Day sponsored by the United Pet Fund and St. Francis Seraph Church this Sunday, October 7th, 2012, from Noon to 4 pm. This annual event, held inside the church on Liberty and Vine, is put on the first Sunday in October in honor of the Patron Saint of Animals: Saint Francis of Assisi. It offers **free preventative health services to cats and dogs** belonging to owners who may not be able to afford regular veterinary health care. Volunteers from the veterinary community, United Pet Fund, Delta Airlines, interested pet advocates, as well corporate contributions from Pfizer Animal Health will allow these pets to get examined, vaccinated when necessary, and then offered a mini-M.A.S.H. unit to treat minor health problems and apply parasite control. All participants will then get to go home with cat or dog food through the generosity of the August A. Rendigs, Jr. Foundation, and the Kroger Company. Representatives from United Coalition for Animals and Ohio Alleycat Resources will also be there to spread the news on the importance of spaying and neutering your pets, as well as sign up pets for these services at reduced fees at their facilities. The Freestore/Foodbank partners with United Pet Fund and St. Francis Seraph Church to get the word out about Pet Health Day to its clientele in the community. To see more pictures from past Pet Health Days, check out UPF's

website at: [www.unitedpetfund.org](http://www.unitedpetfund.org).

[Open to see a flyer on Pet Health Day sent to the Community](#)



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#### **About United Pet Fund:**

United Pet Fund was founded in 2010 as a nonprofit organization with the express purpose of 'Helping Where Needed' for Animal Care and Service Organizations (ACSOs). With that philosophy, we have provided: Scholarship funds for ACSO volunteers to attend continuing education conferences; Handyman services for assistance in the repair and maintenance of shelters; Pet Health Days event in under-served areas such as Over the Rhine; Emergency funds when needed for unexpected predicaments; and Nonprofit leadership management seminars/webinars, along with helpful shelter/rescue-topics

seminars, to the ACSO volunteers and leadership. UPF will follow the creed of the ancient Chinese proverb that states, 'Give a man a fish, and you feed him for a day. Teach him to fish, and you feed him for a lifetime.' We look to give a 'HAND UP, and NOT A HANDOUT'.

Currently we are working on becoming a national resource and support organization for the smaller 'mom-and-pop' ACSOs. UPF will become a Nonprofit ACSO-Member Services Organization that will provide basic business services needed by all nonprofits to become successful. Eventually, with the economic advantage that comes with having large numbers of members, it will allow us to offer access to discounted business services for our members, including, but not limited to, products and services that are needed by all nonprofit animal service and care organizations: Legal and Accounting, Insurance, Public Relations, IT services, Credit/Financing Services, Pet Products (including food and health supplies), Webinar-based training in Nonprofit leadership and management skills, as well as Animal Behavior and Health needs. The list can go on, but we have place to start. With all these in one location, and with a central organization that understands the needs of the smaller ACSOs, the animals served by these organizations will be the ones that will benefit in the end. Check out a very telling video about UPF's mission on our website at [www.unitedpetfund.org](http://www.unitedpetfund.org)



Website: [www.unitedpetfund.org](http://www.unitedpetfund.org) 513.520.7571 or 513.793.1875 Fax 513.793.6703 E-mail: [unitedpetfund@fuse.net](mailto:unitedpetfund@fuse.net)